

Our Committees

Design: This committee works to beautify Downtown with hanging flower baskets, banners, Parklets and snowflakes. They organize Downtown cleanups. In partnership with the Scouts, nearly 100 flags are displayed in Downtown 13 times a year.

Economic Vitality: This committee works with entrepreneurs and businesses owners to open or relocate in Downtown. We also advise businesses looking for space to rent and provide information on Oregon Main Street programs and grants, and provide contacts with appropriate City departments. Seminars are offered to member businesses to add skills and improve their bottom line.

Outreach: This committee oversees communications with business and property owners, employees and the public through our website and other avenues. They update policies and plan the budget for the fiscal year. They work with volunteers and plan 1st Friday activities and our Mixology Madness fundraiser.

Promotion: This committee markets the Downtown and organizes a number of activities designed to draw visitors and locals to Downtown. Their major events are Restaurant Week, Crazy Daze, Movies at Monteith, Downtown Trick or Treat, Downtown Unwrapped and the Downtown Twice Around Christmas Parade. We partner with other organizations on Albany Taps & Caps, Rotary Wine Walk, Summer Passport Program, Craft Brew Smackdown, Linn Co. Veterans Parade, Veterans Banner Program and more.

January 2023

Volunteers

We need you!!

Active livable downtowns don't just happen. It takes a comprehensive approach coupled with professional leadership and dedicated volunteers to ensure success. Make an investment in Downtown Albany's future and help make it a Downtown we can all be proud of, now and for generations to come.

We have volunteers that help a little as two hours a year to those who spend many hours each month making Downtown Albany great!

- Volunteering at Events
- Installing Downtown American Flags
- Gardening & Weeding
- Writing Newsletter & Web Content
- Delivering Posters & Newsletters
- Stuffing Envelopes
- Writing Grants
- Updating Downtown Building Inventory
- Fundraising
- And so much more

To join us, please call, email, or stop by our office Monday-Friday 9 am to 5 pm. Together we can continue to make Downtown Albany a great place to Eat Shop Play... and visit, work & live!!

Lise Grato
Executive Director
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Albany Downtown Association

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Volunteer In Downtown



A guide to volunteering with our committees and at events



DOWNTOWN
ALBANY



ALBANY DOWNTOWN ASSOCIATION

There are so many ways to get involved from volunteering at events, joining our Downtown clean ups, helping with special projects and through our committees. Together we make Downtown Albany a great place to Eat Shop Play!!

The Albany Downtown Association (ADA) is a private, non-profit membership organization dedicated to Albany’s Downtown revitalization.

The ADA’s purpose is to:

- Promote Downtown Albany as the heart of the community and vital to the health of our town.
- Strengthen the economic viability by encouraging business diversity.
- Enhance the unique physical characteristics of Historic Downtown Albany.



Our Committees and the Four-Point Approach



To achieve its objectives, Albany Downtown Association is a partnership between a full-time executive director, a board of directors, staff, volunteer committees, community leaders, business owners, property owners, Downtown employees and Albany residents.

Utilizing the National Main Street Center’s Four-Point Approach®, the Albany Downtown Association organizes and maintains a vibrant Downtown district.

The Main Street Four-Point Approach® is a unique preservation-based economic development tool that enables communities to revitalize Downtown and neighborhood business districts by leveraging

local assets - from historic, cultural, and architectural resources to local enterprises and community pride. It is a comprehensive strategy that addresses the variety of issues and problems that challenge traditional commercial districts.

Committee Meeting Schedule

ADA Office, Downtown Restaurant or Zoom

- Design - 1st & 3rd Thursday 8:30 am
- Economic Vitality - 1st & 3rd Wednesday Noon
- Outreach
 - 1st Fridays - 2nd Wednesday 9 am
 - Mixology - Weekday Evening TBA
- Promotion - 1st & 3rd Monday Noon
- Special Committees - Short-term, varies