

Albany Downtown Association Membership Application

Business Name: _____

Contact Name: _____

Title: Owner Manager

Number of employees: _____

Address _____

Phone: _____

Cell : _____

Email : _____

Web: _____

Small Albany Business \$113

(2 or fewer employees)

Select payment option (pay/invoice):

Enclose Payment Annually

Semi Annually Quarterly

Albany Business \$180

(3 or more employees)

Select payment option (pay/invoice):

Enclose Payment Annually

Semi Annually Quarterly

Friends of Downtown \$50

(not a business owner or manager)

Enclose Payment

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I'm interested in volunteer opportunities

I'd like to learn more about joining an
ADA Main Street committee:

Organization Design

Economic Vitality Promotion

ADA Benefits:

- Admission to the ADA's Annual Downtown Revitalization Awards
- Member social media channels, co-op ads and free promotions
- Upgraded listing and customized page on ADA website
- Social media and marketing training and assistance.
- Free admission to ADA Main Street workshops and guest speakers

We need you.

Active livable downtowns don't just happen. It takes a comprehensive approach coupled with professional leadership and dedicated volunteers to ensure success. Make an investment in Downtown Albany's future and help make it a Downtown we can all be proud of, now and for generations to come.

To join us, please complete and return the application on this brochure. If you have questions about ADA, call, email, or stop by our office Monday-Friday 8 am to 5 pm. We are here to help you!

Lise Grato
Executive Director
director@albanydowntown.com

Albany Downtown Association
126 Ferry St. SW
Albany, OR 97321
(541) 928-2469
www.albanydowntown.com

Albany Downtown Association

Join us today!



DOWNTOWN
ALBANY

What ADA does:

If it's happening in Downtown Albany, the Albany Downtown Association is likely a part of it! ADA was formed in 1982 and includes about 20 blocks of our historic Downtown (Water to 4th and Calapooia to Baker). The goal of ADA is to help make Historic Downtown Albany a great place to eat, shop, play as well as live, work and visit!

Following the proven track record of the four point Main Street Approach, ADA staff and countless volunteers dedicate themselves in the following areas:

Organization: This committee oversees communications with business and property owners, employees and the public through our website and other avenues. They also plan the budget for the fiscal year.

Promotion: The Promotions Committee markets the Downtown and organizes a number of activities designed to draw locals and visitors into Downtown. Events include Restaurant Week, Crazy Daze, Movies at Monteith, Downtown Trick or Treat, Downtown Unwrapped and the Downtown Twice Around Christmas Parade. We partner with other organizations on the Rotary Wine Walk, Procession of the Species, Summer Passport, Mid-Valley Brewfest, and Craft Brew Smackdown.

Design: The Design Committee works to beautify Downtown with flower baskets, banners, Parklets, window makeovers and snowflakes. We partnered with CARA to install wayfinding signage. In partnership with the Scouts, eleven times a year 100 flags are displayed in Downtown.

Economic Vitality: This committee reaches out to potential businesses to open or relocate in Downtown. We also advise businesses looking for space to rent and give information on CARA and Main Street programs, and provide contacts with appropriate City departments. Free seminars are offered to member businesses to add skills and improve their bottom line.

Encouraging Out-of-Area Visitors to Discover What Makes Downtown Albany a Great Place to Visit:

ADA is active in telling our unique story, partnering with the Albany Visitors Assoc., Downtown museums, restaurants and retail to give visitors an authentic, historic, one-of-a-kind Downtown experience.

ADA works with Downtown merchants to help promote Albany statewide and beyond such as hosting conferences including the 2018 Oregon Main Street Downtown Revitalization Awards and the 2014 Oregon Heritage Conference.

Each event introduced 300+ participants to Albany's historic buildings including the Albany Regional Museum, Historic Carousel & Museum, Flinn Block Hall, Masonic Hall, and the White-spires and United Presbyterian Churches. They enjoyed dining downtown and food catered by Novak's, Sybaris, Sweet Red, First Burger, Deluxe Brewing, and The Growler Garage. Other conferences that maximize their time in Downtown include Mid-Winter Square Dance Festival and the Watercolor Society of Oregon.

The trolley/bus shuttle from the hotels and Expo to Historic Downtown is especially effective in enhancing these experiences and exposing our local businesses to new customers.



These conferences would not choose our area if not for our authentic Historic Downtown and the work of organizations like the Albany Downtown Association.

We invite you to join the Albany Downtown Association and help us continue to make Historic Downtown Albany even better!

Our Mission:

“Promote the heart, vitality and uniqueness of Downtown Albany's historic buildings and businesses”