

## ADA Membership Application

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Owner\_\_\_\_ Manager\_\_\_\_ Number of  
employees\_\_\_\_

Address \_\_\_\_\_

Phone: \_\_\_\_\_

Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Web: \_\_\_\_\_

\$110 – Small Albany Business (2 or fewer  
employees) Circle one payment option:

Bill me: Quarterly

Semi Annually

Annually

\$175 – Albany Business (3 or more employees)  
Circle one payment option:

Bill me: Quarterly

Semi Annually

Annually

\$45 – Friends of Downtown (not business  
owner or manager) Payment enclosed

I'm interested in volunteer opportunities Y N

I'd like to know more about joining the  
Promotion, Design, Organization or Economic  
Development committees. Circle your choice.

## ADA Benefits:

Free website link on ADA website.

Free admission to Main Street  
workshops and guest speakers.

Monthly networking meetings.

Promotion during certain events.

## We need you.

Active livable downtowns don't just happen. It takes a comprehensive approach coupled with professional leadership and dedicated volunteers to ensure success. Make an investment in Downtown Albany's future and help make it a downtown we can all be proud of, now and for generations to come. Please complete and return the form on the brochure. If you have questions about ADA, call, email, or stop by our office between 8:00 am and 5:00 pm, Monday-Friday. We are here to help you!

Albany Downtown Association  
Peggy Burris, Executive Director  
126 Ferry St. SW

Albany, OR 97321

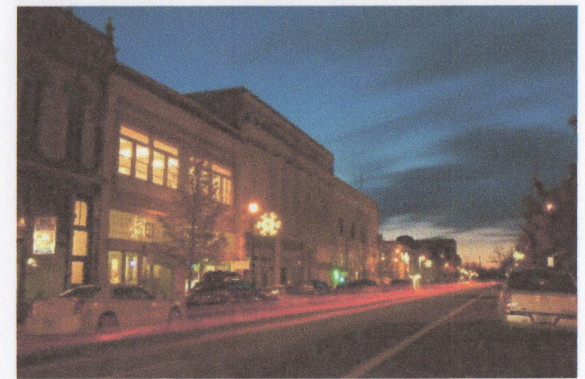
541-928-2469

[peggy@albanydowntown.com](mailto:peggy@albanydowntown.com)

[www.albanydowntown.com](http://www.albanydowntown.com)

# Downtown Albany

Join us today!



**DOWNTOWN**  
ALBANY



## **What ADA does:**

**Organization:** This committee oversees communications with business and property owners, employees and the public through our website. They also plan the budget for the fiscal year.

**Promotion:** The Promotions Committee organizes a number of activities designed to draw locals and visitors into Downtown. Events include Movies at Monteith, Downtown Trick or Treat, and The Downtown Twice Around Parade. We partner with other organizations to bring Procession of the Species, Mid-Summer Arts in the Park, Craft Brew Smackdown and Mixology Madness.

**Design:** The Design Committee works to beautify Downtown with flower baskets, banners (new for 2014), window makeovers, and snowflakes. They are working with CARA to install way finding signage. Moreover, nine times a year 100 flags are displayed in Downtown.

**Economic Development :** This committee reaches out to potential

businesses to open or relocate in Downtown. We also advise businesses looking for space to rent and give information on CARA programs and Main Street programs, and provide contacts with appropriate City departments. Free seminars are offered to businesses to improve their bottom line. An incubator program for vacant spaces is in the planning stage.

## **Encouraging Out-of-Area Visitors to Discover What Makes Downtown Albany a Great Place to Visit:**

ADA is active in telling our unique story, participating with AVA, downtown museums, restaurants and retail spaces to give visitors an authentic, historic one-of-a-kind downtown experience.

ADA works with ALL downtown merchants to help sell Albany statewide and beyond such as hosting conferences: The Oregon Heritage Conference, April 23-25<sup>th</sup> of 2014, introduced 300 + participants to the Albany Regional Museum, the Carousel Museum, Flinn Block Hall, Masonic Hall, Whitespires and the

United Presbyterian Churches. They enjoyed food catered by Novak's, Sybaris, Sweet Red, First Burger, Deluxe Brewing, and more. Previous conferences that maximize their time in Downtown include Mid-Winter Square Dance Festival and the Watercolor Society of Oregon. The Trolley/ bus shuttle from the hotels and Expo to Historic Downtown is especially effective in enhancing their experience and exposing our local businesses to new customers. *These conferences would not choose our area if not for our authentic Historic Downtown and the work of organizations like the Albany Downtown Association.*

The goal of the Albany Downtown Association is to help make Historic Downtown Albany a great place to shop, live, work and visit!

**Our Mission:** "To promote the economic well-being of Downtown by promoting, sponsoring and facilitating cultural, employment and commercial revitalization of Historic Downtown."