



Who We Are

The Albany Downtown Association (ADA) is a private, non-profit membership organization dedicated to Albany's Downtown revitalization. Utilizing the National Main Street Center's Four-Point Approach®, the Albany Downtown Association organizes and maintains a vibrant Downtown district.

The Main Street Four-Point Approach® is a unique preservation-based economic development tool that enables communities to revitalize Downtown and neighborhood business districts by leveraging local assets - from historic, cultural, and architectural resources to local enterprises and community pride. It is a comprehensive strategy that addresses the variety of issues and problems that challenge traditional commercial districts.

Our Mission

To encourage the economic growth and vitality of Historic Downtown Albany by promoting it as the social, commercial, and cultural hub of the community.

Our Core Values include:

- We strive for a beautiful, clean, safe and walkable historic Downtown.
- We believe that supporting small, local businesses builds a healthy economic environment and a stronger Downtown community.
- We appreciate the importance of revitalization & preservation of our historic Downtown buildings.
- We foster strong relationships with Downtown property owners and businesses and create a supportive community for them to be a part of.

To achieve its objectives, Albany Downtown Association is a partnership between a full-time executive director, a board of directors, staff, volunteer committees, business owners, property owners, residents and community leaders.

Downtown Association Programs

- Coordination of Grant Opportunities
- Building & Business Owner Mixers
- Business Welcome Kit / Workshops
- Monthly Downtown Newsletter
- "Dine & Unwind" Restaurant Guide
- "Shop & Style" Shopping Guide
- Online Business Directory
- Social Media Marketing

"Downtown is important because it's the heart and soul of any community. If you don't have a healthy downtown, you simply don't have a healthy town."
- Ed McMahon, Chair
National Main Street Center

Our Committees - Four-Point Approach



We are a top-tier Accredited® Main Street. One of eight in Oregon.

Annual Downtown Albany Events

- Albany Taps & Caps Tap House Crawl
- Historic Preservation Month
- Downtown Restaurant Week
- Downtown Wine Walk
- Historic Interior Home Tour
- River Rhythms / Summer Sounds Concerts
- Crazy Daze Sidewalk Sale
- Movies at Monteith
- Antiques in the Streets & Classic Car Show
- Downtown Revitalization Awards
- Craft Brew Smackdown Beer Walk
- Downtown Halloween Character Hunt
- Downtown Trick-or-Treat
- Veterans' Day Parade
- Downtown Unwrapping & Holiday Open House
- Small Business Saturday
- Twice Around Christmas Parade & Community Tree Lighting
- Christmas Parlour Tour



What is an Economic Improvement District (EID)?

Economic Improvement Districts are districts in which commercial property owners agree to self-assess a fee that funds additional services beyond those which are provided by the municipality. The Albany Downtown Association is partially funded by this resource.

The annual fee structure for property owners is as follows:

- The rate for all commercial property: \$0.80 per \$1,000 total RMV
- The rate for owner occupied residential: \$0.00
- The minimum fee is \$50.00 and maximum fee is \$500.00.
- For owners of multiple properties, there is a cap of \$750.00.

For more information on the Albany Downtown Association, please visit www.albanydowntown.com and review our 2022-2025 Strategic Plan.

Major Accomplishments & Recognition

- 40 Years of serving Downtown Albany
- Assisted in the rehabilitation of more than 38 downtown buildings since 1999, representing over \$41 million of public and private reinvestment.
- Increase community visibility through the flower basket, parklet and snowflake programs.
- 63% Women-owned businesses (Albany 12.4%)
- Retained 96% of businesses through COVID.
- Created “Drive Up Downtown” marketing program to facilitate take-out dining and curbside shopping during COVID. (*Oregon Main Street Award 2021*)
- Secured Travel Oregon Destination Ready grant for Albany Alley, outdoor dining area (2020 - \$40,000)
- Secured OMS Revitalization Grant for Oregon Electric Railway Station renovation. (2022 - \$200,000)
- Maintain high commercial and residential occupancy by consistently promoting Downtown through recruiting of potential tenants and facilitating connections between tenants and building owners.
- Developed “Welcome Kit” to aid prospective tenants in successful business launch in Downtown Albany. (*Oregon Main Street Award 2018*)
- Administering ParkWise parking management program



Vault 244 and Summer Flower Baskets



Novak's Building - Before and After

“When the streets are full of people, it’s often because of the Albany Downtown Association. More than sponsoring events, the Albany Downtown Association provides guidance, resources, and connections that can help downtown businesses thrive.”

-Kaymarie Novak

Our Partners



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